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## **B.A. in Advertising**

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## **Research Interests:**

- Health Communication
- Social Media

## **Refereed Journal Article:**

Ye, J. F., **Zheng, S.**, Ao, S. H., Yan, C. D., Lai, Y., Lai, Z., & Zhao, X. (2024). *How does patient-centered communication work? Trend analysis of mediation through cancer worry and health self-efficacy, 2011–2020*. *Journal of Health Psychology*, 29(10), 1164-1178. <https://doi.org/10.1177/13591053241228437>

## **Awards:**

(2023, August) Eason Award for Graduate Student Research (Second Place), AEJMC, Washington D.C., August 7-10, 2023.